

Rep Order# 9818578 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 577943

Printed: 10/03/2012 3:17 PM
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Showing Buylines: All Rep Revised Lines

3 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3160
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3160
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

---REPORT TOTALS---

Report Totals: 2 / \$3,600.00

---SALES MONTHLY TOTALS---

Oct 12: 50 / \$49,950.00
Sales Totals: 50 / \$49,950.00
Station Totals: 50 / \$49,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$138,750

CABL	0%	KDLU	0%	KJZZ	2%	KSL	16%	KSTU	36%
KTVX	10%	KUCW	1%	KUTV	35%	UNKB	0%	UNKN	0%

Books null
Demos RA3564